



Joint Action on Tobacco Control (JATC)

Agreement n°: 761297— JAT — HP-JA-03-2016

WP2- D2.4 Website

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1. The JATC Project Website

The JATC Project Website, www.jaotc.eu, enters into the global dissemination strategy of the JATC. To achieve the maximum overall benefit from the outputs of the project's research the strategy points out means to communicate project results and their policy implications to all stakeholder groups who can help to communicate the positive implications of the results to the general public. These include the media, public health officials, institutions, NGOs, the scientific community and the general public.

The project website is an important element in the scientific dissemination strategy, which targets professional stakeholders and scientists through dissemination of relevant information on scientific progress, updates from project meetings, important milestones and deliverables and more.

2. Website Content

The website contains information on the JATC project design, organisational structure, work packages and participating project partners. The website is continuously updated with relevant news on project results and dissemination activities. Through links to the project newsletter and connections on social media the website invites its members and the outside community to engage further in project progress and continually receive updated information on project results.

The website is live and operational, but is conceived as 'dynamic' in the sense that continual updates will be made as the project work advances and whenever the need for dissemination and communication arises.

3. Commission funding

The website on each page has the appropriate logo of the European Commission acknowledging the funding as follows "THIS WEBSITE IS PART OF THE PROJECT / JOINT ACTION '761297 / JATC' WHICH HAS RECEIVED FUNDING FROM THE EUROPEAN UNION'S HEALTH PROGRAMME (2014-2020)"

It also contains a disclaimer that the content of the website "THE CONTENT OF THIS WEBSITE REPRESENTS THE VIEWS OF THE AUTHOR ONLY AND HIS/HER SOLE RESPONSIBILITY; IT CAN NOT BE CONSIDERED TO REFLECT THE VIEWS OF THE EUROPEAN COMMISSION AND THE CONSUMERS, HEALTH, AGRICULTURE AND FOOD EXECUTIVE AGENCY OR ANY OTHER BODY OF THE EUROPEAN UNION. THE EUROPEAN COMMISSION AND THE AGENCY DO NOT ACCEPT ANY RESPONSIBILITY FOR USE THAT MAY BE MADE OF THE INFORMATION IT CONTAINS"

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4. Website Map


The **Project Website** consists of the following categories:

- Home
 - Why
 - Coordination
 - Participants
 - Expected Outcomes

- Work Packages
- About the project
 - Why it is important
 - Eurobarometer facts
 - Objectives of the JATC
 - Specific Aims
 - Target Groups
 - Expected Outcomes
 - WorkPackage Overview
- Coordination
 - Project Coordinator,
 - Associate coordinators
 - Project Secretariat and Project Manager
- Management Structure
 - Steering Committee
 - Coordinating Team
 - Consortium
 - Collaborating Stakeholders
- Workpackages
 - WP1-9 description
- Contact – downloads
 - Contact
 - Useful material (flyer, logo etc)

5. Examples of specific screenshots are provided below.





- ▶ HOME
- ▶ ABOUT THE PROJECT
- ▶ COORDINATION
- ▶ MANAGEMENT STRUCTURE
- ▶ WORK PACKAGES
- ▶ CONTACT DOWNLOADS

ABOUT THE PROJECT

WHY

Smoking and other forms of tobacco consumption are considered the major single cause of preventable morbidity and premature mortality worldwide.


Compared to the rest of the world, the World Health Organization's European Region has one of the highest proportions of deaths attributable to tobacco with an estimated 16% of all deaths among adults over thirty years of age due to tobacco use, compared to the global average of 12%. Around 50% of smokers die prematurely (on average 14 years earlier) and cause a significant drain to the economic wellbeing and access stress to the healthcare system. Tobacco-related morbidity is expected to have a significant impact on the provision of health care and pose an additional burden to economies within the Eurozone, many of which are already under significant economic constraints. Hence tobacco use and addiction is not only a health risk but its impact on society as a whole is staggering.

"Reporting, Assessing And Regulating Tobacco Ingredients Are Important Aspects Of An Effective And Comprehensive Tobacco Control Policy Which Contributes To The Broad Objective Of Promoting Good Health, Reducing Tobacco Related Disease And Deliver Real Benefits To Citizens." (Health Programme – Work Programme For 2016)

ACCORDING TO EUROBAROMETER


Smoking Prevalence and Mortality in Europe

<p>26%</p> <p>OF THE OVERALL POPULATION</p>	<p>25%</p> <p>OF YOUNG EUROPEANS AGED 15-24</p>	<p>16%</p> <p>OF ALL DEATHS AMONG ADULTS</p>
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JATC Management Structure




Steering Committee

The Steering Committee consists of the Coordination Team, the WP Leaders, a representative from DG SANTE and a representative from CHAFEA (the latter two as observers).


Tasks

- Oversight of individual WPs progress
- Monitoring of the milestones and deliverables through periodic conference calls and meetings
- Maintenance of technical and administrative excellence high standards
- Support and guidance provision



Coordinating Team

The Coordination Team, led by the HCS partners, will provide the day-to-day project management and will be the intermediary between EC and the Consortium Meeting, throughout the JATC duration.



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<h2 style="margin: 0;">WP4</h2> <p style="font-size: x-small;">Leader</p> <h3 style="margin: 0;">MoH CY</h3> <p style="font-size: x-small;">CYPRUS</p>	<p>Integration into National Policies and Sustainability</p> <p style="font-size: x-small;">WP participants: HCS, NCPHA, TA, ANSES, DRR, SE, HSE, IRCCS-IRFIM, NTAKD, CSIA</p>	<p>Aim: To enhance effective and efficient integration into national policies and training opportunities and ensure longer term sustainability of the JATC</p>
<h2 style="margin: 0;">WP5</h2> <p style="font-size: x-small;">Leader</p> <h3 style="margin: 0;">SIK</h3> <p style="font-size: x-small;">DENMARK</p>	<p>EU Common Entry Gate (EU-CEG) data Extraction and Handling</p> <p style="font-size: x-small;">WP participants: HCS, AGES, BHTC, NCPHA, TA, ANSES, MoH IT, NTAKD, NOIMA, MS-DOS, NLZOH, CSIA, FOHM, UK-DH</p>	<p>Aim: To provide the framework for the efficient usage of the data submitted in the EU-CEG</p> <p>This WP is the key WP for providing access to data</p>