

**Joint Action on Strengthening
cooperation between
interested Member States and
the Commission in the area of
tobacco control (JATC 2)**



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Introduction

The Joint Action on Strengthening cooperation between interested Member States and the Commission in the area of tobacco control (JATC-2) is aiming to provide support of the implementation of the Tobacco Products Directive (TPD) and the Tobacco Advertising Directive (TAD). Towards this objective, project partner Member States will collaborate and through appropriate coordination and evaluation, they will work together to: i) facilitate the exchange of good practices between them in order to improve implementation of the TPD and related implementing and delegated acts in a number of areas of tobacco product and e-cigarette regulation, including laboratory capacity, analysis and assessment, ii) ensure greater consistency in the application of the TPD to ensure a fair internal market for tobacco and related products, especially regarding market surveillance and enforcement, iii) promote activities consistent with the objectives of the WHO Framework Convention on Tobacco Control, iv) identify and assess the current legislation regarding, but not exclusively tobacco advertising and advertising of emerging products, v) identify and develop best practices regarding tobacco endgame strategies and for smoke-free environments.

Within the project's activities to achieve the above objectives, consultation with all relevant stakeholders is necessary. We aimed to set up a network of interested stakeholders involved in tobacco control in all Member States including regulators, policy makers, professionals, other stakeholders, and a wider audience at EU level, in order to disseminate the outputs of the Joint action through multiple avenues of communication.

Background

This deliverable outlines the stakeholder analysis of the project which aims at mapping the stakeholders involved in tobacco control in all MS/partners. Within this task a stakeholder's network was developed and will be maintained, in order to ensure that the project findings reach the relevant end users. It is critical to inform and build partnerships with: 1. EU regulators and national policy makers due to their direct relevance to the topics covered by the JATC-2. And to engage them in all aspects of the project development and dissemination as early as possible. 2. International and National Tobacco control stakeholders who will be reached through interactions at both the dissemination and the sustainability level. 3. The researchers and other professionals as they might benefit from the use of knowledge produced from the outcomes of the JATC-2 project. 4. The experts, who might benefit from the information on JATC-2 and also provide their expertise to various JATC-2 phases and work packages' activities throughout the project. This deliverable is also closely linked to WP6 on "Enforcement of tobacco product regulation" that focuses on knowledge sharing regarding tobacco enforcement.

Objective

This deliverable provides a general overview of the identified stakeholders thus far and the construction of a stakeholder database in compliance with EU legislation on data privacy. The database will be useful to convey efficiently specific information on the JATC-2 activities to targeted groups of stakeholders.

Methodology

All JATC-2 consortium partners have been asked to name key stakeholders from their country. Contact information was sought by asking the partners to fill-in the values of specific variables in a template for the database related to two main groups: the consortium members and external stakeholders. Where applicable, a drop-and-down list was created to ease input and facilitate communication and dissemination further in the activities of the project. The lists of policymakers

and regulators, tobacco inspectors and researchers were prepared based on the list of authorities working with tobacco regulation across EU that was mapped in the context of WP6 in order to establish knowledge hub meetings. The list of experts as well as a reserve list of experts was based on the data collected in the context of WP8 activities on expert consultation in the field of smoke-free environments. The source of the contact information of the EU parliament members was the European parliament website.

Subsequently, the identified stakeholders were categorized according to their role in JATC-2 activities. A list with all JATC-2 consortium members was created as well as one with external stakeholders as filled in by the partner countries. A separate list of each of the following groups was created and maintained: the policymakers and regulators, the tobacco inspectors, the European Parliament members, the experts, and the researchers. The WP2 lead team asked the consortium members to review and confirm the inputs in the stakeholders' list.

Results

JATC-2 partners from 12 countries and the WP2 lead team have identified a number of stakeholders until now. This is an ongoing process and current list of stakeholders is expected to keep on increasing over time with the input of more partner countries into the stakeholders' list. In addition, the list of the internal project members, namely the consortium members, will be updated to reflect personnel turnover among the countries' JATC-2 team members.

JATC-2 approach to stakeholder involvement

In the next section, the approach taken to analyse and map the JATC-2 stakeholders is presented.

1. Methodology

1.1 Objectives

This deliverable (D2.2) is related to Task 2.2a - Stakeholder analysis which aims to implement the following actions:

- identify different stakeholders' groups such as EU and national regulators and policy makers, tobacco inspectors, experts and researchers
- map the stakeholder community so as to develop dissemination and communication activities tailored for particular stakeholder groups in JATC-2 partner countries and the EU, and
- create a database of stakeholders that will be periodically informed about the main project outcomes.

1.2 Involving stakeholders

The aforementioned groups are important stakeholders for the JATC-2 project. During the 36-month implementation of the project, we will establish communication channels with them and involve them in JATC-2 activities from early on. Wherever relevant and possible, stakeholders will be invited to participate in workshops and meetings of the project in order for JATC-2 partners to come into consultation with them as well as record their needs and opinions and take these inputs into account and into consideration during JATC-2 work activities and while preparing the final project deliverables. JATC-2 consortium members were asked to identify important stakeholders in their countries as links between the JATC-2 consortium and all of these stakeholders already exist but as a Joint Action, we aim to enrich these existing links during the implementation of the project.

We will also establish communication with other ongoing research projects and networks in order

to exchange best practices and organise joint dissemination events for enhanced impact, e.g., collaboration with the European Network for Smoking and Tobacco Prevention for inclusion of JATC-2 special session on the European Conference on Tobacco Control.

1.3 Networking with stakeholders

Actively involving the target groups in the project activities throughout the implementation of the project aims at getting their feedback on the project activities and results, and more importantly we aim to provide them with valuable inputs related to TPD and TAD implementation across EU as results of the JATC-2 activities.

2. JATC-2 Stakeholders

Stakeholders involved in tobacco control have been classified broadly in two groups of JATC-2 consortium members and external stakeholders to ease internal and external communication. Five additional groups were created to facilitate targeted dissemination activities to different groups.

3. JATC-2 Stakeholders mapping

Based on the above information the following target groups of stakeholders have been identified:

1. Consortium members
2. External stakeholders
3. Policy makers and regulators
4. Tobacco inspectors
5. European Parliament Members
6. Experts
7. Researchers

Due to data protection the database with complete contact information is only available in a closed area of the project internal file share platform. A copy of the variables in the stakeholders' database is shown below for each of the groups:

3.1 Consortium members

PROJECT NAME		Stakeholder Analysis Matrix for Joint Action on Strengthening cooperation between interested Member States and the Commission in the area of tobacco control (JATC 2) — JA-01-2020							VERSION NUMBER					
POINT OF CONTACT		National Public Health Organization (NPHO) - npho_jatc2@eody.gov.gr												
PROJECT DESCRIPTION		The stakeholder analysis matrix aims at mapping the stakeholders involved in tobacco control in all MS/partners including existing networks and EU-funded or international projects.												
Country	Competent Authority (CA) or Affiliated Entity (AE) or Collaborating Partner (CP)	Organisation's Full Name	Organisation's Acronym	First Name	Last Name	Title / Position in the Country Organisation	Dept / Unit in the Country Organisation	Role / Position in JATC-2						
W P 1	W P 2	W P 3	W P 4	W P 5	W P 6	W P 7	W P 8	W P 9	STEERING COMMITTEE	GENERAL ASSEMBLY	Comments/Information	Contact Email	Contact Phone	Organisation Website

For input in the variable “**Country**”, all partner countries as well as all EU/EEA countries were provided as options.

For input in the variable “**Competent Authority (CA), Affiliated Entity (AE) or Collaborating Partner (CP)**”, the values of CA, AE, and CP were provided as options.

For input in the variable “**Role/Position in JATC-2**”, the values Primary Coordinator Contact,

Coordinator Contact, Team Member, Project Financial Signatory, Project Legal Signatory, and MS Policy Committee were provided as options.

For each of the variables of “WP1-WP9”, members were asked to select their role in the specific work package among the options of WP leader, WP leader team member, Primary country team member, Country team member.

3.2 External Stakeholders

PROJECT NAME		Stakeholder Analysis Matrix for Joint Action on Strengthening cooperation between interested Member States and the Commission in the area of tobacco control (JATC 2) — JA-01-2020									
POINT OF CONTACT		National Public Health Organization (NPHO) - npho_jatc2@eody.gov.gr							VERSION NUMBER	V1	
PROJECT DESCRIPTION		The stakeholder analysis matrix aims at mapping the stakeholders involved in tobacco control in all MS/partners including existing networks and EU-funded or international projects.									
Country	Stakeholder Institution / Organisation	Governmental Institution/Organization	Academic/Research	Institution's / Organisation's level	Institutional / Organisational contact info	Dept / Unit in the Country Organisation	Institutional / Organisational contact person	Contact Email	Contact Phone	Comments	

For input in the variable “Country”, all partner countries as well as all EU/EEA countries were provided as options.

3.3 Policy makers & Regulators

PROJECT NAME		Stakeholder Analysis Matrix for Joint Action on Strengthening cooperation between interested Member States and the Commission in the area of tobacco control (JATC 2) — JA-01-2020									
POINT OF CONTACT		National Public Health Organization (NPHO) - npho_jatc2@eody.gov.gr							VERSION NUMBER	V1	
PROJECT DESCRIPTION		The stakeholder analysis matrix aims at mapping the stakeholders involved in tobacco control in all MS/partners including existing networks and EU-funded or international projects.									
Country	Stakeholder Institution / Organisation	Governmental Institution/Organization	Academic/Research	Institution's / Organisation's level	Institutional / Organisational contact info	Dept / Unit in the Country Organisation	Institutional / Organisational contact person	Contact Email	Contact Phone	TPD / TAD	Comments

For input in the variable “Country”, all partner countries as well as all EU/EEA countries were provided as options.

For input in the variable “Country”, all partner countries as well as all EU/EEA countries were provided as options.

For input in the variable “Institution’s/Organization’s level”, the values National, Regional and Other were provided as options.

For input in the variable “TPD/TAD”, the values TPD, TAD, TAD&TPD and Other were provided as options.

3.4 Tobacco inspectors

PROJECT NAME		Stakeholder Analysis Matrix for Joint Action on Strengthening cooperation between interested Member States and the Commission in the area of tobacco control (JATC 2) — JA-01-2020									
POINT OF CONTACT		National Public Health Organization (NPHO) - npho_jatc2@eody.gov.gr							VERSION NUMBER	V1	
PROJECT DESCRIPTION		The stakeholder analysis matrix aims at mapping the stakeholders involved in tobacco control in all MS/partners including existing networks and EU-funded or international projects.									
Country	Stakeholder Institution / Organisation	Governmental Institution/Organization	Academic/Research	Institution's / Organisation's level	Institutional / Organisational contact info	Dept / Unit in the Country Organisation	Institutional / Organisational contact person	Contact Email	Contact Phone	TPD / TAD	Comments

For input in the variable “Country”, all partner countries as well as all EU/EEA countries were provided as options.

For input in the variable “Institution’s/Organization’s level”, the values National, Regional and Other were provided as options.

For input in the variable “TPD/TAD”, the values TPD, TAD, TAD&TPD and Other were provided as options.

3.5 European Parliament Members

PROJECT NAME	Stakeholder Analysis Matrix for Joint Action on Strengthening cooperation between interested Member States and the Commission in the area of tobacco control (JATC 2) — JA-01-2020			
POINT OF CONTACT	National Public Health Organization (NPHO) - npho_jatc2@eody.gov.gr	VERSION NUMBER	V1	
PROJECT DESCRIPTION	The stakeholder analysis matrix aims at mapping the stakeholders involved in tobacco control in all MS/partners including existing networks and EU-funded or international projects.			
The Members of the European Parliament				
Country	First Name	Last Name	Position	E-mail

All EU parliament countries were listed as options in the variable **“Country”**.

3.6 Experts

PROJECT NAME	Stakeholder Analysis Matrix for Joint Action on Strengthening cooperation between interested Member States and the Commission in the area of tobacco control (JATC 2) — JA-01-2020						
POINT OF CONTACT	National Public Health Organization (NPHO) - npho_jatc2@eody.gov.gr					VERSION NUMBER	V1
PROJECT DESCRIPTION	The stakeholder analysis matrix aims at mapping the stakeholders involved in tobacco control in all MS/partners including existing networks and EU-funded or international projects.						
Country	Name	Last Name	Organization	Address	E-mail	Phone	Working as: policymaker, regulator, researcher, enforcement, NGO, others (please specify)

For input in the variable **“Country”**, all partner countries as well as all EU/EEA countries were provided as options.

3.7 Researchers

PROJECT NAME	Stakeholder Analysis Matrix for Joint Action on Strengthening cooperation between interested Member States and the Commission in the area of tobacco control (JATC 2) — JA-01-2020										
POINT OF CONTACT	National Public Health Organization (NPHO) - npho_jatc2@eody.gov.gr									VERSION NUMBER	V1
PROJECT DESCRIPTION	The stakeholder analysis matrix aims at mapping the stakeholders involved in tobacco control in all MS/partners including existing networks and EU-funded or international projects.										
Country	Stakeholder Institution / Organisation	Governmental Institution/Organization	Academic/ Research	Institution's / Organisation's level	Institutional / Organisational contact info	Dept / Unit in the Country Organisation	Institutional / Organisational contact person	Contact Email	Contact Phone	TPD / TAD	Comments

For input in the variable **“Country”**, all partner countries as well as all EU/EEA countries were provided as options.

For input in the variable **“Institution's/Organization's level”**, the values National, Regional and Other were provided as options.

For input in the variable **“TPD/TAD”**, the values TPD, TAD, TAD&TPD and Other were provided as options.

Conclusions

The stakeholders of the JATC-2 project have been analyzed in terms of the potential interest in the activities and outputs developed by the JATC-2. The majority of the stakeholders are from EU and EEA countries where members of the consortium are. According to JATC-2 Dissemination Plan, all stakeholders will receive relevant information on the processes, updates, findings, and recommendations of JATC-2 through broad-based and targeted activities.