

## Making the tobacco endgame a reality



DATE 7th November

TIME 10 a.m. – 12.30 p.m. Dublin time

This is the 3rd webinar in the Joint Action on Tobacco Control 2 (JATC2) Work Package 4 series, hosted by Health Service Executive (HSE), Environmental Health Services, Ireland in collaboration with Finnish Institute for Health and Welfare (THL) and partners of the JATC2 Work Package 9.

## **Objectives:**

- To showcase tobacco endgame approaches in Europe and internationally
- To discuss potential enablers and barriers
- To develop collaborations and networks

## **Programme**

Welcome / introduction Chair; Ms. Renata Solimini, ISS - Italian National Institute of Health

Ms. Hanna Abraha, DG Sante: Achieving a Tobacco-free Generation in Europe and ongoing Commission initiatives to achieve this goal Prof. Richard Edwards, University of Otago – What can European countries learn from New Zealand's innovative measures?

Ms. Laura Smith, Health Canada – Moving forward with Article 2.1 of the WHO FCTC

Questions to the previous speakers

Short break

Chair; Mrs. Helena Koprivnikar - National Institute of Public Health, Slovenia

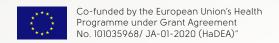
Ms. Hanna Ollila, Finnish Institute for Health and Welfare – How are European countries progressing towards tobacco endgame? Findings from JATC 2

Ms. Manouk Smeets, Ministry of Health, Netherlands – Addressing the supply side measures as part of national smoke-free generation strategy

Dr. Rachel Barry, University of Bath - Tobacco industry tactics and preventing industry influence in tobacco endgame

Ms. Raquel Fernández Megina, Nofumadores – **Brief introduction and status update of the European Citizen's Initiative on tobacco-free generation**Questions to the previous speakers

**Discussion forum** - Chair; Ms. Hanna Ollila, Finnish Institute for Health and Welfare **Close** Ms. Renata Solimini, ISS - Italian National Institute of Health





Register here!